

# Nancy Brinker



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## EXECUTIVE SUMMARY

**Leadership** - Chief Executive with proven experience at the highest levels of the U.S. government, non-profit and private sector. Former U.S. Ambassador to the Republic of Hungary and U.S. Chief of Protocol widely acknowledged for leadership ability and bipartisanship interacting with senior U.S. government officials, foreign heads of state, senior corporate executives, medical, healthcare and academic thought leaders worldwide. Recognized communications and policy expert able to lead wide-ranging initiatives, assess situations and provide solutions. A spokesperson accomplished in dealing with foreign and domestic press corps. Created and built strategic alliances and partnerships between non-profits and business entities in most continents throughout the world and communicate consistently with them. Four-time Presidential Appointee, twice with Senate Confirmation.

**Susan G. Komen** – Founded the world's largest breast cancer organization in memory of her sister, Susan G. Komen. Susan G. Komen is the largest source of non-profit funds dedicated to breast cancer research in the world. Created Susan G. Komen Race for the Cure series and responsible for the pink ribbon's association with the fight against breast cancer. Champions long-term sustainable solutions through collaborative efforts for breast cancer research, awareness and service with a 150,000(+) volunteer network of 110 U.S. and international Affiliates. The partnerships that Komen has advanced internationally have led the organization to be recognized as a leader and mentor in conducting in-country cancer advocacy including the U.S-Middle East Partnership for Breast Cancer Awareness and Research. Funded more than \$847 million in research, more than \$1.8 billion in screening, education, treatment and psychosocial support, and served millions in over 60 countries worldwide.

## PROFESSIONAL EXPERIENCE

### CONCORDIA – Leadership Series

New York, New York

2016 – Present

#### *Chair of Concordia's Cancer Collaborative*

Concordia is a registered 501(c)3 nonprofit, nonpartisan organization that enables public-private partnerships to create a more prosperous and sustainable future. As equal parts convener, campaigner, and idea incubator, Concordia is actively building cross-sector partnerships for social impact.

### WORLD HEALTH ORGANIZATION, UNITED NATIONS

Geneva, Switzerland

2009-2012

#### *Goodwill Ambassador for Cancer Control*

Advance awareness about cancer as a global public health problem, placing cancer control at the top of the world health agenda.

- Advocate for strengthening global action for cancer prevention and control in the context of the Global Strategy for the Prevention and Control of Non-Communicable Diseases endorsed by the World Health Assembly in May 2008.
- Emphasize the need for low- and middle-income countries to strengthen comprehensive and evidence-based cancer control policies and programs.

### SUSAN G. KOMEN

Dallas, Texas & Washington, DC

1982 – Present

#### *Founder*

2015 – Present

#### *Founder & Chair of Global Strategy*

2013 – 2015

<i>Chief Executive Officer</i>	2009 – 2013
<i>President, Susan G. Komen Advocacy Alliance</i>	2008 – 2009
<i>Founding Chair</i> (Excluding terms of government service: 2001 – 2003 and 2007 to 2009)	1989 – 2009
<i>Founder &amp; Chair of the Board</i>	1982 - 1989

- Provide visionary leadership for expansion of the organization internationally. Energize core mission sharpening advocacy efforts and continuing to strengthen its grassroots base.
- Founded the organization in 1982 in memory of her sister, Susan G. Komen, who died from the disease at 36. Susan G. Komen is credited with the creation of the global breast cancer movement at a time when shame, silence and hopelessness surrounded the disease.

**SUSAN G. KOMEN**

Dallas, Texas & Washington, DC

(Continued)

- Initiated creative awareness programs, at the time considered revolutionary, including the Susan G. Komen, in 1983, one of the largest series of walk-run races with 1.5+ million participants worldwide and the pink ribbon, now the world's largest and most successful education and fundraising event and brand for breast cancer.
- Pioneered cause-related marketing, allowing millions to participate in the fight against breast cancer through businesses that share the commitment to end breast cancer forever.
- Consistent advocacy from breast cancer survivors early on, led to new legislation and greater government research funding. To date, every major advance in the disease has been touched in the early stages by the nearly \$2.6 billion the organization has invested in the fight against breast cancer.

**COUNCIL ON FOREIGN RELATIONS (CFR)**

Washington, DC

2012 - Present

*Life Time Member*

*Member, Task Force on The Emerging Global Health Crisis  
Noncommunicable Diseases in Low and Middle Income Countries*

The co-chairs of the Task Force were Mitchell E. Daniels Jr., Purdue University president, former Indiana governor, and former Office of Management and Budget director, and Thomas E. Donilon, distinguished fellow at CFR and former national security advisor to President Barack Obama. Thomas J. Bollyky, CFR senior fellow for global health, economics, and development, directed the project. The bipartisan Task Force, CFR's first devoted to a global health issue, was composed of a distinguished group of experts that includes former government officials, scholars, and others. We produced a written report in 2014 that recommended The U.S. government should take two immediate steps: 1. Examine its global health priorities and spending and ensure their continued effectiveness; and 2. Convene governments and other potential partners from around the world to develop a plan for collective action on NCDs in low- and middle-income countries.

**PINK RIBBON – RED RIBBON**

Washington, DC

2011 - Present

*Co-Founder*

Founding member of Pink Ribbon-Red Ribbon (PRRR), a public/private partnership between the President's Emergency Plan for AIDS Relief (PEPFAR), Susan G. Komen, the Joint United Nations Program on HIV/AIDS (UNAIDS), the State Department, the George W. Bush Institute and several corporate partners to fight breast and cervical cancer in five African countries (Zambia, Ethiopia, Tanzania, Botswana, Namibia). PRRR was born on a presidential trip to sub-Saharan Africa in 2008 when Nancy saw the PEPFAR program already screening for HIV/AIDS and suggested adding screening for cervical and breast cancer. In 2011, PRRR became a reality starting with country of Zambia and several visits have been made to Africa to include The African First Ladies Summit to announce a new partnership with Tanzania in 2013. With initial commitment of \$85 million across five years, the primary goal of PRRR is to reduce deaths from these growing women's cancers in developing nations. To date the partnership has given HPV vaccinations to 42,000 girls, screened almost 200,000 women for cervical cancer, and screened over 6,000 women for breast cancer.

UNITED STATES DEPARTMENT OF STATE

Washington, DC

2007 – 2009

*United States Chief of Protocol*

Responsible for advising, assisting and supporting the President of the United States, the Vice President and the Secretary of State on official matters of diplomatic procedure. Planned, hosted and officiated ceremonial events for visiting chiefs of state and heads of government, as well as coordinating logistics for the visits to the United States. Managed Blair House, the President's guesthouse. Led staff of over 70, with multi-million-dollar annual operating budget.

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UNITED STATES DEPARTMENT OF STATE (Continued)

Washington, DC

2007 – 2009

*United States Chief of Protocol*

- Accompanied the President on official visits abroad and served as the President's personal representative and liaison to the foreign Ambassadors in Washington. Official visits were made to Africa, Sub-Saharan Africa, Middle East, Saudi Arabia, the Gulf States, Europe, China and South America.
- Initiated an expanded role for the office with outreach programs intended to foster better relationships with the Diplomatic Corps, over 60 familiarization events were held. Developed "Experience America", seven sessions within 18 months, for the Diplomatic Corps to travel throughout the United States to meet with U.S. business, civic, scientific, and technology leaders. Convened a variety of sessions to meet the express interests of the diplomatic corps.
- Traveled to India at the invitation of the U.S. Ambassador to India to serve as spokesperson for the importance of women serving in NGO's.
- Hosted a symposium on "Breast Cancer Global Awareness" at the Blair House. First Lady Laura Bush joined the participants and for the first time ever, the White House was illuminated in pink for the occasion.
- First American to greet Pope Benedict XVI upon his arrival at Andrews Air Force Base, as an official duty, along with planning the visit of his extraordinary visit to the United States.
- Held rank of Ambassador and Assistant Under-Secretary of State.

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WOMEN'S HEALTH EMPOWERMENT PROGRAM (WHEP)

Washington, DC

2004 – Present

Worked with Susan G. Komen to form partnership with JDC and grow the Women's Health Empowerment Program (WHEP). WHEP started in Bosnia and Herzegovina and expanded to Hungary, Montenegro, and Russia (now currently active in Bosnia, Herzegovina and Hungary). WHEP is an innovative global movement that encourages the early detection of breast cancer.

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AMBASSADOR NANCY G. BRINKER

Dallas, TX | Washington, DC

2003 – 2007

*Consultant & Keynote Speaker*

- Helped launch the U.S.-Middle East Partnership for Breast Cancer Awareness and Research for awareness-building, grassroots advocacy support, research, training, community outreach, and women's empowerment of First Lady, Laura Bush.
- Provided high-level, strategic advisory services to public and private organizations seeking fresh input and international partnerships.
- Sought after motivational speaker; frequently keynoted at forums globally.
- Championed the cause of breast cancer awareness, as the Founder of Susan G. Komen for the Cure and led Susan G. Komen advocacy Alliance in Washington, DC.

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UNITED STATES DEPARTMENT OF STATE

Budapest, Hungary

2001 – 2003

*Ambassador to the Republic of Hungary*

Led Embassy staff of 300+ American and Hungarian employees; U.S. staff represented 13 government agencies. Oversaw \$5.1 million annual operating budget and an annual program budget of \$1.9 million.

- Advanced a broad range of U.S. security interests including expanded security cooperation, and for the first time, holding a conference on the trafficking and exploitation of workers attended by Health Ministers from the neighboring Balkan States.

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UNITED STATES DEPARTMENT OF STATE (Continued)

2001 – 2003

Budapest, Hungary

*Ambassador to the Republic of Hungary*

- Negotiated the hosting and training of the Free Iraqi Forces, an expatriate group who later joined coalition forces in Operation Iraqi Freedom, making Hungary the first European country to contribute to regime change in Iraq
- Championed economic interests by resolving commerce transparency issues, preserving tax benefits and lower tariffs on U.S. companies doing business in Hungary and developing a closure strategy for the Hungarian Fund.
- Raised awareness to advance the cause of women's health in Hungary, and breast cancer specifically, by organizing a symposium and ceremonial walk across the country's oldest bridge, the historic Chain Bridge, in Budapest. The bridge was illuminated in pink for the occasion.

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IN YOUR CORNER, INC.

1994 – 1998

Dallas, Texas

*Founder & CEO*

Provider of reliable health and wellness products and information to the retail consumer.

- Served as a resource to consumers of healthcare products by sourcing information and evaluating products from throughout the marketplace.
- Provided realist commentary and reviews as a guide to consumers.

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BOZELL & JACOBS, INC

1978 – 1980

Dallas, Texas

*Strategic Advisor for Public Relations*

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WRR-AM RADIO

1973 – 1975

Dallas, Texas

*Broadcaster*

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NEIMAN MARCUS

1968 – 1972

Dallas, Texas

*Marketing and Executive Development Training Program*

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**EDUCATION**

Southern Methodist University

Dallas, Texas

*Graduate Coursework: Journalism*

University of Illinois  
Urbana-Champaign, Illinois

Bachelor of Arts: Journalism

## PRESIDENTIAL APPOINTMENTS

<u>President George W. Bush: John F. Kennedy Center for the Performing Arts</u> <i>Member, Board of Trustees</i>	2008 – 2014
<u>Department of State</u> <i>United States Chief of Protocol</i>	2007 - 2009
<u>Department of State</u> <i>United States Ambassador to the Republic of Hungary</i>	2001 - 2003
<u>President George W. Bush: The Bush – Clinton Katrina Fund</u> <i>Member, Advisory Commission</i>	2006 – 2008
<u>President George H.W. Bush: President’s Cancer Panel</u> <i>Member, 3-person Panel to monitor progress on the National Cancer Program</i>	1992 - 1994
<u>Vice President Dan Quayle</u> <i>Subcommittee on Breast Cancer Research &amp; Education</i>	1991 – 1994
<u>President Ronald Reagan: The National Cancer Institute</u> <i>Member, National Cancer Advisory Board, one of six public appointments to serve on 18-member board</i>	1986 – 1992

## BOARD EXPERIENCE

<u>MANPOWER, INC. (NYSE)</u> - <i>Member, Board of Directors</i> Milwaukee, Wisconsin <i>Committee Service: Governance</i>	2000 – 2001
<u>MEDITRUST COMPANIES (NYSE)</u> - <i>Member, Board of Directors</i> Needham Heights, Massachusetts <i>Committee Service: Governance, Compensation, and Benefits</i>	1999 – 2000
<u>US ONCOLOGY, INC.</u> - <i>Member, Board of Directors</i> The Woodlands, Texas	1994 – 2001
<u>CAREMARK (NYSE)</u> - <i>Member, Board of Directors</i> Richardson, Texas	1993 – 1996

## SELECTED PHILANTHROPIC AFFILIATIONS

<u>CATERPILLAR FOUNDATION GRANT TO SUSAN G. KOMEN</u> <i>Was instrumental in obtaining a \$746,791 grant that creates a 5-year partnership to fight to reduce breast cancer deaths in Latin America and recently agreed to another five year commitment</i>	2011 - Present
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## SELECTED PHILANTHROPIC AFFILIATIONS (Continued)

<u>MEMBER OF INTERNATIONAL WOMEN'S FORUM</u>	2005 - Present
<u>SPECIALIZED PROGRAM OF RESEARCH GRANTS</u> <i>University of Miami Cancer Center External Advisor</i> Miami, Florida	2004
<u>NEW YORK UNIVERSITY MEDICAL SCHOOL FOUNDATION</u> <i>Member, Board of Trustees</i> New York, New York	1998 – 2001
<u>HARVARD UNIVERSITY SCHOOL OF PUBLIC HEALTH</u> <i>Member, Advisory Board, Harvard Center for Cancer Prevention</i> Cambridge, Massachusetts	1990 – 2001

## SELECTED AWARDS & RECOGNITION

<u>Order of Lincoln Award (Illinois highest honor for professional achievement and public service)</u>	2016
<u>Running USA - Hall of Champions</u>	2016
<u>Greater NYC Affiliate – Truth Award</u>	2015
<u>National Women's Hall of Fame – Inductee</u>	2015
<u>Women of Action Impact Award</u>	2014
<u>Council on Foreign Relations - Lifetime Member</u>	2012
<u>Women's Day – Women Who Are Changing The World</u>	2009
<u>University of Pittsburgh Graduate School of Public Health – Porter Prize</u>	2009
<u>United States of America – Presidential Medal of Freedom - Presented By President Barack Obama</u>	2009
<u>Time Magazine – 100 Most Influential People</u>	2008
<u>Modern Healthcare – Health Care Hall of Fame</u>	2007
<u>American Assoc. for Cancer Research - Centennial Medal for Distinguished Public Service</u>	2007
<u>Republic of Hungary, Pro Cultura Hungarica Award</u>	2007
<u>IARC, International Agency for Research on cancer, Medal of Honour</u>	2007
<u>Trumpet Awards Foundation, Trumpet Award</u>	2007
<u>Castel Connolly National Health Leadership Award</u>	2007
<u>American Society of Breast Disease, Global Pathfinder Award</u>	2006
<u>Republic of Hungary, Order of Merit Award, presented by President Madl</u>	2006
<u>The Lasker Foundation, Mary Woodard Lasker Public Service Award in Support of Medical Research &amp; the Health Sciences</u>	2005
<u>Pro European Prize for Leadership in Women's Health in Hungary</u>	2005
<u>Professional &amp; Business Forum, EVIE Professional of the Year Award</u>	2005
<u>Research America, Research America Advocacy Award</u>	2005
<u>National Association of Broadcasters Educational Foundation, Service to America Leadership Award</u>	2004
<u>Baylor Healthcare Foundation, Circle of Care Award</u>	2003
<u>Dana Farber Cancer Institute, Susan F. Smith Inspiration Award</u>	2003
<u>Saint Louis University, Sword of Ignatius Loyola Award</u>	2002
<u>National Foundation for the Centers for Disease Control, Champion of Prevention Award</u>	2001

## SELECTED AWARDS & RECOGNITION (Continued)

<u>Toastmasters International, Top Five Speakers of the Year Award</u>	2001
<u>The Sisters Network, Lifetime Achievement Award</u>	2001
<u>American Society of Breast Surgeons, Lifetime Achievement Award</u>	2001
<u>ASCO, Special Recognition Award</u>	2001
<u>The Healthcare Humanitarian Award presented by the Global Conference Institute</u>	2001
<u>Cancer Research and Treatment Fund, Inc., Cancer Survivors Hall of Fame</u>	2000
<u>Cancer Research and Treatment Fund, Inc., Cancer Survivors Hall of Fame</u>	2000
<u>Society of Surgical Oncology, James Ewing Layman Award</u>	2000
<u>Republic of France, Cino del Duca Award presented by President Jacques Chirac</u>	2000
<u>The Caring Institute, The Caring Award</u>	1999
<u>Salomon Smith Barney, Extraordinary Achievement Award, 1<sup>st</sup> Recipient</u>	1998
<u>Jefferson Awards for Public Service, - S. Roger Horchow Award Greatest Public Service by a Private Citizen</u>	1997
<u>University of Illinois, Liberal Arts and Sciences Achievement Award</u>	1995
<u>University of Illinois, Alumni Achievement Award</u>	1995
<u>Ladies Home Journal, 100 Most Important Women of the 20<sup>th</sup> Century</u>	1995
<u>Texas Governor's Award for Outstanding National Service</u>	1995
<u>Society of Surgical Oncology, James Ewing Layman Award</u>	1994

## PUBLICATIONS

<u>"Advances in Cancer Will Only Happen Through True Collaboration" (The Hill)</u>	7/20/2016
<u>"We Must Never Forget Elie Weisel" (FOXNews.com)</u>	7/18/2016
<u>"Conversation with Nancy Brinker" (Newsmax.com)</u>	6/9/2016
<u>"Big Talk About Big Data" (The Hill)</u>	5/13/2016
<u>"May We All Take Inspiration From Abe Lincoln" (FOXNews.com)</u>	5/7/2016
<u>"Obama and Biden's Cancer Initiative Should Reach For The Stars, Not Just The Moon" (The Hill)</u>	1/26/2016
<u>"Breast Cancer Guidelines Are Premature" (FOXNews.com)</u>	1/12/2016
<u>"It's Time To Establish Rules For Concurrent Surgeries" (Boston Globe)</u>	1/8/2016
<u>"Zuckerberg Charity Model Builds On An LLC" (Newsmax.com)</u>	12/14/2015
<u>"Mammograms Are A Necessity" FOXNews.com)</u>	10/23/2015
<u>"Promise Me: How a Sister's Love Launched the Global Movement to End Breast Cancer" with Joni Rodgers</u>	2010
<u>"Debating Mammograms," (Newsweek)</u>	2009
<u>"What Remains to be Done," (Cancer Research)</u>	2007
<u>"When Society Meets Science," (Nature Medicine, Volume 11)</u>	2005
<u>"Breast Cancer Patients in the New Millenium," (The Breast Journal, Volume 7)</u>	2001
<u>Winning the Race: Taking Charge of Breast Cancer, co-authored with Chriss Anne Winston</u>	2001
<u>"The Susan G. Komen Breast Cancer Foundation," Breast Disease Journal, co-authored with Susan Braun</u>	1998
<u>'1000 Questions About Women's Health', Woman's Day, co-authored with Jane C. Chiha</u>	1997
<u>The Race is Run One Step at a Time, co-authored with Catherine McEvilly Harris</u>	1995

## HONORARY DEGREES

### DUKE UNIVERSITY (2012)

*Honorary Doctor of Humane Letters*

### MOUNT SINAI SCHOOL OF MEDICINE (2011)

*Honorary Doctor of Humane Letters*

## HONORARY DEGREES (Continued)

### MICHIGAN STATE UNIVERSITY (2009)

*Doctorate of Humanities*

### BOSTON UNIVERSITY (2006)

*Doctorate of Humanities*

### SOUTHERN METHODIST UNIVERSITY (2003)

*Degree of Doctor of Humane Letters honoris causa*

## COMMENCEMENT SPEECHES

### QUINNIPIAC UNIVERSITY (2012)

### YALE SCHOOL OF PUBLIC HEALTH (2012)

### BRADLEY UNIVERSITY (2010)

### MICHIGAN STATE UNIVERSITY (2009)

### BOSTON UNIVERSITY (2006)

### MARY BALDWIN COLLEGE (1994)

## KEY SPEECHES

### UNION LEAGUE (2016)

### NORFOLK FORUM (2015)

### FRANKLIN PEARCE (2015)

### ROTARY INTERNATIONAL (2015)

### BANK OF AMERICA (2015)

### KOMEN LEADERSHIP CONFERENCE (2015)

### JDC (2015)

### LAMBDA LEGAL (2015)

### ADVOCACY DAY IN DC (2015)



## KEY SPEECHES (Continued)

RALLY FOR THE CURE (2015)

BIG DATA AT ROCKEFELLER UNIVERSITY (2015)

EDUCATION SYMPOSIUM IN PALM BEACH (2015)

LUNGEVITY (2015)

SMART MEETINGS (2014)

TEXAS STATE SOCIETY (2014)

WOMEN OF ACTION SUMMIT (2014)

## MEETINGS

BREAST CANCER SCREENING (2016)

LUNCH & LEARNING EDUCATIONAL SYMPOSIUM IN PALM BEACH (2015)

ASCO (2015)

BIG DATA AT ROCKEFELLER UNIVERSITY (2015)

GLOBAL RACE FOR THE CURE (2015)