



For Immediate Release

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A World Without Cancer: The Real Promise of Prevention
with Dr. Margaret I. Cuomo, MD
Program Airing Nationwide on Public TV November/December 2016
Viewing Link: [A World Without Cancer Sizzle](#)

DETROIT (September 27, 2016) - Cancer is the most feared disease, and in the United States, it causes almost as many deaths each year as heart disease. An estimated 1,685,210 new cases of cancer will be diagnosed in the USA in 2016, and 595,690 people will die due to cancer. The good news is that over 50 percent of all cancer is preventable by applying what we know right now.

In *A World Without Cancer*, produced by Detroit Public Television (DPTV), Dr. Margaret I. Cuomo, MD reveals how to make a significant impact on the prevention of cancer, and describes the 10 lifestyle changes that viewers can make every day to lower their risk of cancer and other life-threatening diseases, while improving their quality of life.

The program presents up to date information on ways in which we can reduce cancer risk, through Dr. Cuomo's conversations with leading experts in cancer prevention, including Dr. Graham Colditz, Chief of the Division of Public Health Sciences and Niess-Gain Professor of Surgery at the Washington University School of Medicine, Dr. Robert Chapman, Director of the Josephine Ford Cancer Center in Detroit, Dr. Wendy Warner of Medicine in Balance in Pennsylvania, and other dynamic superstars in science and medicine.

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Award-winning celebrities Ken Burns (documentarian) and Valerie Simpson (singer/songwriter) offer an intimate look at the ways in which cancer has profoundly affected their lives.

The program includes information from leading medical experts on preventative actions including:

- Maintaining a healthy weight
- Getting daily physical activity
- Quitting smoking
- Avoiding or limiting alcohol
- Protecting your skin from the sun
- Getting cancer-preventing vaccines
- Avoiding harmful chemicals in everyday products
- Managing stress
- Getting adequate sleep
- Maintaining strong social connections

Dr. Cuomo is the author of *A World Without Cancer: The Making of a New Cure and the Real Promise of Prevention*, published by Rodale Books. She is a board certified radiologist, a teaching professional and a national advocate for the prevention of cancer, heart disease and diabetes. She graduated summa cum laude from St. John's University and received an M.D. degree from Downstate Medical Center in New York City. She served as an attending physician in diagnostic radiology at North Shore University Hospital in Manhasset, specializing in diagnostic radiology. She is a contributor and member of the Medical Review Board of The Huffington Post, has contributed to WebMD, has hosted the conference at National Cancer Prevention Day on Capitol Hill since 2012, and has been featured in many TV interviews, magazines and newspapers.

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The new program is distributed by American Public Television; check local listings for air date and time in your market. To find a Public Television station near you:

aptonline.org/stationfinder

A World Without Cancer: The Real Promise of Prevention is sponsored by Northwell Health, BBVA Compass, Hain Pure Protein Corporation, and OZNaturals.

About Detroit Public Television:

Detroit Public Television (DPTV)-WTVS-TV is the non-commercial, viewer-supported PBS member station serving the nation's 11th largest television market, with 1.5 million weekly viewers in Southeast Michigan and 1.2 million weekly viewers across Canada. DPTV is a leader in programming related to health and the environment, public affairs, arts and culture and children. It is also a leading national producer and distributor of programming for Public Television, and winner of a 2012 Alfred I. DuPont-Columbia Award, as well as the only dual PBS licensee / entertainment label in the country, operating as DPTV Media. For more information, visit www.dptv.org

About American Public Television:

American Public Television (APT) has been a leading syndicator of high-quality, top-rated programming to the nation's public television stations since 1961. For more than 10 years, APT has annually distributed one-third or more of the top 100 highest-rated public television titles in the U.S. Among its 300 new program titles per year, APT programs include prominent documentaries, news and current affairs programs, dramas, how-to programs, children's series and classic movies. AfroPop, America's Test Kitchen From Cook's Illustrated, Rick Steves' Europe, Front and Center, Doc Martin, Nightly Business Report, Midsomer Murders, Vera, NHK Newslines, Lidia's Kitchen, Globe Trekker, Simply Ming, and P. Allen Smith's Garden Home join numerous documentaries and performance programs popular with public television viewers. APT licenses programs internationally through its APT Worldwide service. Now in its 11th year, Create® TV — featuring the best of public television's lifestyle programming — is distributed by APT. APT also distributes WORLD™, public television's premier news, science and documentary channel. To find out more about APT's programs and services, visit APTonline.org

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